



The Seattle Public Library Foundation

# Report to Donors

## The Seattle Public Library Foundation 2017 Board of Directors

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### The Seattle Public Library Foundation

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## A Letter from the Board President

### Dear Friends,

When you think about the impact libraries have on our lives, I encourage you to think about your own library story.

For many, like our family, the library summer reading program and bookmobile visits introduced you to your favorite childhood book and opened your eyes to a lifetime love of books, storytelling, research and the knowledge of a larger world beyond the immediate community. For others, perhaps a friendly librarian helped you through the journey of completing your first school essay.

Think about your story. Ask friends or loved ones to share their own library stories. You will be fascinated to hear about the impact libraries have on people.

Libraries help us nourish our minds, help us become more informed, and serve as a pillar for building community. Our libraries illuminate challenges and open the doors to new opportunities. They help us grow as individuals and contribute to a more equitable society.

As a valued supporter, you can be proud of The Seattle Public Library you have created. Your support is transforming and elevating our Library to greater levels, with more public programs, improved access to technology for all, and dozens of city-wide initiatives to help children and families become successful in life.

Together, we are building our Library of the Future. The stories created in our Library today may look different than your own, but they have one thing in common: they will impact people for the rest of their lives!

Thank you for choosing to support our community's greatest democratic institution – your public library.

With gratitude,

**Ross C. Baker**  
Board President, 2016-2017



*Ross Baker, Foundation board president*

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Library enhancements made possible in 2017  
with your support

# Your support made the following possible in 2017!

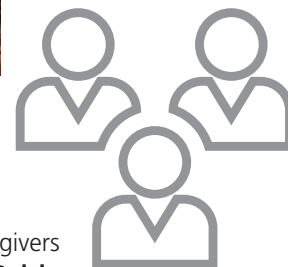
4,000

4th and 5th-graders from 65 elementary schools participated in the **Global Reading Challenge**, with students reading ten featured books.



11,352

Children and teens participated in **Summer of Learning** programs, featuring the theme "Blast off to Space!" which highlighted the solar eclipse.



600

Sessions of **World Language Story Times** were held, serving children in five languages including Mandarin, Spanish, Vietnamese, Somali, and Arabic.

1,746

Parents and caregivers engaged in the **Raising A Reader** Early Literacy program, designed to foster parent-child bonding and a love for books. Parents reported a 42% increase in child reading engagement.



191

Students benefitted from 68 **Learning Buddy** teen volunteers who helped them with math, reading, and communication skills through interactive games and activities.

15,000

Patrons checked out a **Museum Pass**, allowing all residents regardless of income, the chance to experience cultural institutions



100,380

**Books** purchased and added to the Library's permanent collections, as well as books given to children and families as part of Foundation-funded learning programs.



1,100

Writers who participated in **Seattle Writes**, a program designed to help emerging writers practice their craft.

50

Patrons connected to permanent housing as a result of the Library's **Community Resource Specialist**, a social service position serving the Central Library and Ballard Branch. Foundation donors helped underwrite a pilot, and its success led to the City assuming funding for 2018.



458%

Increase in the number of **Library to Business** one-on-one appointments held annually from 2015 to 2017. Last year, 201 small business owners received specialized support to learn about marketing trends and research business opportunities.

## 2017 Financial Information

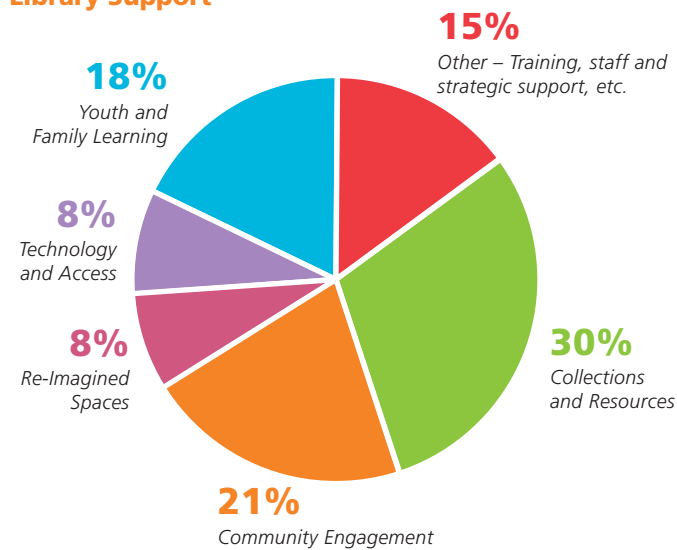
Year Ending December 31, 2017

### Contributions

Cash donations	\$2,655,900
Donated goods and services	\$520,500
<b>Total Contributions</b>	<b>\$3,176,400</b>

### Expenses

#### Library Support



Collections and Resources	\$1,318,100
Youth and Family Learning	\$767,100
Community Engagement	\$909,000
Technology and Access	\$379,900
Seattle Culture and History	\$22,000
Re-imagined Library spaces	\$358,600
Other – Training, staff and strategic support, etc.	\$614,100
<b>Total Library Support</b>	<b>\$4,368,800</b>

#### Foundation Operations

Administration	\$666,500
Fundraising	\$418,800
<b>Total Operations</b>	<b>\$1,085,300</b>
<b>Total Expenses</b>	<b>\$5,454,100</b>

These figures are unaudited. The Foundation's professional independent audit is released in the spring.

## Uniting Your Community

The Library's public engagement team was hard at work helping to build community. Nearly 8,000 patrons convened for 42 workshops, discussions, and performances on topics such as criminal justice reform, immigrant advocacy, artistic expression, identity, and civic engagement. Nearly half of the participants were people of color, and the program remains a vital part of the Library's commitment to race and social justice.



Photos: Naomi Ishisaka

## Mobile Computing Expanded

With support from Google, 72 new laptops and 18 iPads are now available at nine Library branches across the system. These devices can be checked out while patrons visit the branch, thereby expanding the number of computers available. Patrons love the experience as well, offering them the freedom to use Wi-Fi connected devices anywhere in the branch.

## Successful Exhibits and Events

Your support enabled the Library to offer high-quality exhibits and events for free to the public. *Baseball: Culture of Cuba* featured the works of National Geographic photojournalist Ira Block. The exhibition impressed visitors with colorful images and beautiful stories of Cuban culture. For music lovers, the Library hosted a live Playback concert to highlight the work of local musicians. Playback was launched as an online streaming service at [SPL.org](http://SPL.org) to help curate local music.

# Thank You to Our Supporters

More than 6,000 donors contributed to the Foundation's success in 2017. **To all, thank you!**  
We recognize and appreciate the following businesses, foundations, and community organizations that contributed \$250 or more in cash, matching gifts, grants, and in-kind donations.

Alpha Kappa Alpha Sorority Inc., Delta Upsilon  
Omega Chapter  
Altria  
Amazon.com  
American Endowment Foundation  
American Library Association  
Ayco Charitable Foundation  
Bank of America Charitable Gift Fund  
Bank of America  
Elaine and Vincent Bell Foundation  
BNY Mellon Wealth Management  
The Boeing Company  
Boeing Employees Credit Union  
The Brainerd Foundation  
Bristol-Myers Squibb  
Burke Museum  
G. W. Cadbury Charitable Trust  
Carillon Point  
Charles Schwab  
City of Seattle  
Cogan Family Foundation  
Jonathan C. S. Cox Family Foundation  
D.A. Davidson & Company  
Dynamic Urban Opportunities Foundation, Inc.  
Edward Jones  
Elliott Bay Book Company  
The Ellis Foundation  
Employees Community Fund of Boeing Puget Sound  
Encore Media Group  
Expedia.com  
ExxonMobil Corporation  
F5 Networks  
Feinberg Foundation  
Hugh & Jane Ferguson Foundation  
Fidelity Charitable Gift Fund  
Fox Rothschild, LLP  
Friends of The Seattle Public Library  
Bill & Melinda Gates Foundation  
Goldman Sachs Philanthropy Fund  
Google  
H. D. Fowler Company  
Benjamin and Margaret Hall Charitable Lead Trust  
The Benjamin and Margaret Hall Foundation  
HBO

Horizon House Residents' Council  
John C. & Karyl Kay Hughes Foundation  
Huron Consulting Group  
Ingram Book Company  
J.P. Morgan Chase & Co.  
Judith and Henry Sauer Charitable Foundation  
Kunis Foundation  
KUOW  
Mennonite Foundation  
The Merck Company Foundation  
Merrill Lynch  
Microsoft Corporation  
Millenium Bulk Terminal-Longview LLC  
Morgan Stanley  
Moss Adams  
Network for Good  
Nintendo of America  
Nordstrom  
Northern Trust Bank  
Northwest Literacy Foundation  
Pacifica Law Group  
PayPal Giving Fund  
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The Pride Foundation  
Norman Raab Foundation  
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Raven Foundation  
Raymond James Financial  
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Salesforce  
Schwab Charitable Fund  
Seattle Credit Union  
Seattle Mariners  
Seattle Times  
Sheraton Seattle Hotel  
SHKS Architects  
Starbucks Coffee Company

Starfish Foundation  
Tableau  
Tateuchi Foundation  
The Loeb Family Charitable Foundations  
The Seattle Foundation  
TIAA Charitable  
Tides Foundation  
T-Mobile USA  
UBS Financial Services  
Union Bank N.A.  
United Way of King County  
U.S. Bank  
U.S. Bank Foundation  
Vanguard Charitable  
Verizon Wireless  
Victory Garden Fund  
Village Books and Paper Dreams  
Virginia Mason Medical Center  
VML Foundation  
Washington Federal Savings & Loan Association  
Washington State Employees  
Washington Women's Foundation  
Wealth Strategies Group  
Wells Fargo  
YourCause

## Legacy Gifts

We are grateful to the thoughtful individuals who chose to leave a generous legacy gift to benefit The Seattle Public Library Foundation.

Ogden Bailey  
Elmer Francis Norwood Jr.  
Gretchen S. Hull  
Laurel E. Kokko  
Barbara Weinstein

## Upcoming Events & Campaigns

Don't miss these exciting opportunities. Visit [supportSPL.org](http://supportSPL.org) for more information.



**April 26 – May 9**

GiveBIG for the Library!  
\$30,000 Challenge Match



**May 16-17**

Yaa Gyasi, *Homegoing*  
Seattle Reads Featured Author



**Now – September**

Love the Lake City Library Campaign  
Support the Branch Renovation