

**SEATTLE PUBLIC LIBRARY FOUNDATION
STIM BULLITT CIVIC COURAGE SCHOLARSHIP ESSAY CONTEST
OFFICIAL RULES**

Important: Please read these rules before entering the Stim Bullitt Civil Courage Scholarship Essay Contest (the "Contest"). By clicking the "Accept" button below or otherwise participating in the Contest, you agree to be bound by these Official Rules, and you represent and warrant that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

- 1) **Eligibility. PURCHASE WILL NOT INCREASE ODDS OF WINNING. CONTEST VOID WHERE PROHIBITED.** THE CONTEST IS OPEN ONLY TO INDIVIDUALS WHO, AT THE TIME OF ENTRY, (A) ARE EITHER RESIDING, ATTENDING SCHOOL, OR WORKING IN SEATTLE, WASHINGTON; (B) ARE THIRTEEN (13) YEARS OF AGE OR OLDER; (C) HAVE AN SEATTLEPUBLIC LIBRARY CARD; AND (D) ARE CURRENTLY A HIGH SCHOOL SENIOR OR ARE CURRENTLY ENROLLED (OR HAVE BEEN ACCEPTED FOR ENROLLMENT BEGINNING NO LATER THAN OCTOBER 1 OF THE SCHOLARSHIP YEAR) AS AN UNDERGRADUATE STUDENT AT AN POST-SECONDARY INSTITUTION THAT ACCEPTS FEDERAL STUDENT AID (FSA.) IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN A PRIZE, AND SEATTLE PUBLIC LIBRARY FOUNDATION ("**SPONSOR**") RESERVES THE RIGHT NOT TO AWARD A PRIZE TO YOU. **If you are a legal minor under Washington law (a "Minor"), then before you may be awarded a prize in connection with your entry, one of your parents or legal guardians must submit a signed, written statement that he or she have read, understood and agree to these Official Rules, and that such agreement constitutes acceptance of these Official Rules on behalf of you and your parent.** To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Sponsor's directors and officers, the Seattle Public Library Foundation staff involved in the development and administration of the Contest, Sponsor's professional advisors and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Limit of one (1) entry per person.
- 2) **Disclaimer.** Sponsor, all participating judges and sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies (collectively, the "**Released Parties**") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Contest.
- 3) **Entry Period.** The Contest starts at 12:01 AM (all times Pacific Time) on January 1 and ends at 11:59 PM on March 15 (the "**Entry Period**"). All entries must be received before the end of the Entry Period to be eligible to receive a prize.
- 4) **Prizes.** The prizes are as follows:
 - a) One (1) first place winner will receive a \$5,000 scholarship;
 - b) Two (2) second place winners will each receive a \$2,500 scholarship

Total estimated retail value of all prizes: \$10,000. Each scholarship prize will be paid directly to the post-secondary institution that accepts Federal Student Aid (FSA) that the winner is attending during the scholarship school year.

Odds of winning a prize depend on the number of eligible entries received. **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** Sponsor reserves the right to choose fewer winners (or no winner) as determined by Sponsor at its discretion. Each prize may, at Sponsor's discretion, be forfeited and awarded to an alternate winner if the prize is returned as undeliverable or otherwise not claimed within a reasonable period after delivery of notification, or, alternatively, if Sponsor's attempts to contact winner with the prize notification are not successful. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted. Limit one (1) prize per person per year. Each winner is solely responsible for all federal, state and local taxes associated with the prize.

In the event of a dispute about the identity of the entrant, entries made online will be declared made by the authorized account holder of the e-mail address associated with the email address submitted at time of entry. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

- 5) **How to Enter.** To enter, you must, during the Entry Period, visit <https://supportspl.org/what-we-do/scholarship/>, complete the online entry form and submit one (1) essay describing an individual or group of individuals from the State of Washington who have demonstrated civic courage on an issue of importance to the community at great personal, political or professional risk. The essay must:
- (a) Contain at least three (3) sources, such as newspaper articles, books, or personal interviews;
 - (b) Contain a bibliography and in-text citations using a standard format (MLA is preferred);
 - (c) Be between fifteen hundred (1,500) and two-thousand (2,000) words (not including the citations or bibliography);
 - (d) Be double-spaced and in at least 12-point font; and
 - (d) Be written in English.

Essay must be the original work of the entrant. Collaborative works will not be accepted. All requested information must be provided for your entry to be valid. Entries become the exclusive property of Sponsor and will not be acknowledged or returned. No essay received by postal mail, facsimile, hand delivery or other means not expressly permitted in these Official Rules will be considered. All entrants and entries are subject to verification by Sponsor.

- 6) **Contest Rules.** A panel of qualified, independent judges will evaluate each qualified submission during the Entry Period and will select the winners on or around June 1. The judges will select the most apt, interesting and original essay based on the following judging criteria:
- a) Consistency with the overall theme of an act of civic courage by an individual or identifiable group of individuals in Washington state, including address of the following questions:
 - Why did this act constitute civic courage?

- How this act impacted our community, region or state?
 - What were the risks associated with this action?
- b) Most compelling subject:
- Thoughtful, original choice of subject;
 - Subject demonstrates an understanding of civic courage.
- c) Most persuasive essay:
- Proves that the individual or group took risks to achieve their objective;
 - Conveys magnitude of risks and obstacles faced;
 - Demonstrates impact on the community;
 - Convincing arguments supported with specific examples;
 - Includes quotes to illustrate and support ideas; and
 - Clear, compelling and consistent voice.
- d) Overall content of the essay:
- Explains why this act serves the public interest;
 - Is well-researched;
 - Communicates ideas clearly;
 - Draws conclusions that follow logically from the arguments made;
 - Uses correct syntax, grammar, spelling and punctuation;
 - Includes sources that are thoughtfully selected and reliable; and
 - Integrates information from diverse sources into a coherent argument.

Judges will determine the winners at their discretion. In the unlikely event of a tie, the winner will be determined by the high score in the category of most organized and well-written essay. Sponsor will notify the winner using the information provided in the online registration form on or around June 1. To claim the prize, the winner must follow the instructions contained in his or her notification.

Sponsor reserves the right, at its discretion, to disqualify any entries that are inappropriate for any reason, including, without limitation, entries that contain, depict, describe, mention, or refer to profane, sexually explicitly, hateful, defamatory, or discriminatory material or are otherwise not appropriate for or consistent with Sponsor's image.

- 7) **Sponsor's License to Essay.** You grant to Sponsor, and its designee, a perpetual, irrevocable, royalty-free, non-exclusive, worldwide right and license, with a right to sublicense, to publish, reproduce, display, perform,

distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use and sublicense your essay, or any portion thereof, in any manner, form, media or technology now known or later developed for

any commercial or non-commercial purpose. You agree to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's rights as set forth above in this paragraph. Without limiting the foregoing, Sponsor is under no obligation (express or implied) to use or otherwise exploit any entry.

- 8) **Original Work of Authorship.** You hereby warrant and represent that (a) you own all rights to your essay and other entry materials; (b) your submitted essay is an original work of authorship on your part, has not been copied (in whole or in part) from any other work and does not violate, misappropriate, infringe, defame or invade any copyright, trademark, privacy, publicity or other proprietary right of any other person or entity.
- 9) **General Release.** By entering the Contest, you (and, if you are a Minor and potential winner, your parents or legal guardians) release Sponsor, Facebook, Inc., and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

IF YOU ARE A MINOR, YOUR PARENTS OR LEGAL GUARDIANS FURTHER AGREE TO INDEMNIFY EACH OF THE RELEASED PARTIES FROM ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES DESCRIBED IN THE PRECEDING PARAGRAPH WHICH MAY BE SUFFERED BY YOU.

- 10) **No Facebook Endorsement.** The Sponsor may advertise the Contest on Facebook or in other locations. However, the Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. You understand that by participating, you are providing your information to Sponsor, not to Facebook, Inc. You understand that by using and interacting with www.facebook.com, you are subject to the terms, conditions, and policies that govern the use of www.facebook.com. You should therefore review the applicable terms and policies for www.facebook.com, including privacy and data gathering practices, before using or interacting with Facebook.
- 11) **Use of Winner's Name, Likeness, etc.** Except where prohibited by law, entry into the Contest constitutes permission to use each winner's name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, each winner (and if winner is a Minor, winner's parent or legal guardian) may, at Sponsor's discretion, be required to execute a consent to the use of such winner's name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.
- 12) **Affidavit & Release.** As a condition of being awarded any prize, each winner (and if winner is a Minor, winner's parent or legal guardian) will be required to execute and deliver to Sponsor a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Sponsor at its discretion.
- 13) **Winner List; Rules Request.** For a copy of the winner list, send a stamped, self-addressed, business-size envelope after June 30, and before December 31, to Sponsor at the address below, Attn: Stim Bullitt Civil Courage Scholarship Essay Contest. To obtain a copy of these rules, visit send a stamped, self-addressed business-size envelope to Sponsor at the address listed below, Attn: Stim Bullitt Civil Courage Scholarship Essay Contest. Residents of VT may omit return postage.

- 14) **Intellectual Property Notice.** The Contest and all accompanying materials are copyright © 2013 by Seattle Public Library Foundation. All rights reserved.
- 15) **LIMITATION OF LIABILITY.** IN NO EVENT WILL ANY RELEASED PARTY BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, ARISING FROM YOUR PARTICIPATION IN THE CONTEST, RECEIPT OF ANY PRIZE, OR USE OF OR INABILITY TO USE ANY PRIZE, EVEN IF THE RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. WITHOUT LIMITING THE FOREGOING, EVERYTHING PROVIDED FOR OR AWARDED IN THE CONTEST, INCLUDING (WITHOUT LIMITATION) THE PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING (WITHOUT LIMITATION) THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.
- 16) **Miscellaneous.** The Contest and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, at its discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest, or Sponsor otherwise becomes (as determined at its discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Contest, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined at Sponsor's discretion) are subject to disqualification from entry in the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. If you have any questions about these Official Rules or the Contest, please e-mail them to foundation@supportspl.org or send written questions to the Sponsor address listed below, Attn: Stim Bullitt Civil Courage Scholarship Essay Contest.
- 17) **Sponsor:** Seattle Public Library Foundation, 1000 Fourth Ave., Seattle, WA 98104.